

Lake George Chamber of Commerce & CVB

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Representatives at the International Tourism and Travel Show 2016:

- *Michael Consuelo*, Executive Director
- Kim Saheim, Membership and Advertising Sales Director

About the Organization:

Lake George offers the largest mix of attractions, restaurants, shops, and nightlife in the Adirondack Mountains. Stroll its quaint Village, take 1, 2 or 4 hour cruise on the Queen of American Lakes, go fishing, rent a boat, kayak or canoe, parasail, relax on the beach, visit historical and cultural museums, go for hike, cycle miles of scenic roads, have a cocktail overlooking the lake, enjoy a micro-brew or wine tasting or simply relax and watch the world go by. Come see us in the fall for spectacular foliage or in the winter for ski, skate and snowmobile activities. Whatever the season, there is a reason to visit.

Objectives at the International Tourism and Travel Show 2016:

- Promote Lake George as a year-round travel destination to the Canadian market in the Montreal region.
- Meet tour operators, media representatives, key government officials, industry experts and consumers